







Product *Cheat Sheet* 2026-2027 Australia & New Zealand Touring

	Travel Type	Description	Duration	Target Demographic	Meals	Vehicle Type	Destinations	Peak Travel
GUIDED HOLIDAYS	Classic Tour (up to 48 pax)	For travellers who want: <ul style="list-style-type: none">To experience the must-see sights and cultural highlightsTo be guided by knowledgeable Travel Directors, Driver Guides and local guidesTo stay in comfortable accommodation (3-4 star)A seamless travel experience where everything is taken care of by the experts	3+ Days	45+ <ul style="list-style-type: none">CouplesSolo TravellersFamilies	<ul style="list-style-type: none">Breakfast DailyWelcome ReceptionFarewell Lunch or DinnerSome Morning & Afternoon TeasSome Lunches & Dinners	Premium 48-seater coach		<ul style="list-style-type: none">SA: Sep to AprQLD: Jul to AprTAS: Sep to MayNT: May to OctWA (Kimberley): May to SepWA (South): Aug to DecNZ: Sep to Mar
	Small Group (up to 24 pax with an average of 16 pax)	For travellers who want: <ul style="list-style-type: none">To delve deeper into the destination and connect authentically with the locals and like-minded travellersCarefully curated itineraries and exceptional valueExpert guidance from Travel Directors, Drivers Guides and/or local guidesTo stay in comfortable accommodation (3-4 star) and have some special stays	4+ Days	45+ <ul style="list-style-type: none">CouplesSolo Travellers	<ul style="list-style-type: none">Breakfast DailyWelcome ReceptionFarewell Lunch or DinnerSome Morning & Afternoon TeasSome Lunches & Dinners	Premium mid-size coach (26/27 Season)		

A range of Short Break Guided Holidays (3-5 day) itineraries are available across the AAT Kings Classic Tour and Small Group product. **See aatkings.com/en-au/holiday-options/short-breaks for further information**

DAY TOURS	Classic Day Tours (up to 48 pax)	For travellers who: <ul style="list-style-type: none">Have a few hours and want life-changing experiences packed inWant to be guided by expert Driver Guides, gaining deeper insight into their destination	1/2 Day or Full Day	All Ages <ul style="list-style-type: none">CouplesSolo TravellersFamilies	<ul style="list-style-type: none">Some Meals Included	Premium 48-seater coach		Year Round
-----------	----------------------------------	---	---------------------	--	---	-------------------------	---	------------

A range of Short Break Packages (Day Tours combined with Accommodation) are available. **See aatkings.com/en-au/holiday-options/short-breaks for further information**

	Premium small group journeys <ul style="list-style-type: none">4-5 star and Special Stay accommodation (or best in destination)Group size up to 22 guests (average group size 16 guests)Guided by knowledgeable Journey DirectorsSuitable for ages 16+ No children under 12 years	6+ Days	40+ <ul style="list-style-type: none">Solo TravellersCouples	<ul style="list-style-type: none">Breakfast dailyComplimentary snacks & drinksMost lunchesMost dinners (all included dinners with wine)	Luxury 4WD vehicle or coach		<ul style="list-style-type: none">TAS: Sep to MayNT: May to OctNZ: Sep to MarWA (Kimberley): May to SepSA: Sep to AprVIC: Nov/Jan/FebQLD: Nov/Jan/Feb
	Interactive small group tours <ul style="list-style-type: none">Feel fully immersed in special places and gain a true connection to cultureInteractive, captivating, intimate experiences that immerse travellers in hyper-local culture and historyLed by a specialist SEIT Guide	1/2 Day Full Day Multi Day Touring	30+ <ul style="list-style-type: none">Solo TravellersCouplesFamilies	<ul style="list-style-type: none">Light refreshmentsBreakfast or dinnerSparkling Wine <i>All depending on particular tour</i>	Air-conditioned, comfortable vehicles		<ul style="list-style-type: none">NT: May to Oct