

Here's the insider scoop: Listen to our A-LIST Access podcast for all the latest in travel trends, product knowledge and successfully selling trips.







UNLOCK



VIP



INSIDER



REWARDS

GO-GETTER (TIER 1): No Sales Target Successfully complete any 6 relevant* modules in Litmos & Podcast

- Up to 30% off AAT Kings Classic or Small Group Tours for you and your travel partner
- Go-Getter Certificate

A-LISTER REWARDS - Access to GO-GETTERS status incentives during promotion periods

RISING-STAR (TIER 2): Sales Target: £8K or €10 revenue per store Successfully complete any 12 relevant* modules in Litmos & Podcast

- Up to 40% off AAT Kings operated Classic or Small Group Tours for you and your travel partner
- Priority Sales Training
- · Rising Star Certificate

A-LISTER REWARDS - Access to RISING STAR status incentives during promotion periods

A-LISTER (TIER 3): Sales Target: £16k or €20k revenue per store Successfully complete any 13 or more relevant* modules in Litmos & Podcast

- Up to 50% off AAT Kings operated Classic or Small Group Tours for you and your travel partner
- · Priority sales training
- · A-Lister Certificate Framed and delivered personally

A-LISTER REWARDS Access to A-LISTER status incentives during promotion periods



Find out more

^{*}Modules most relevant to you, the Travel Advisor - your choice!



Terms & Conditions

1. Application Timeframe

Discount applications must be submitted no earlier than 3 months and no later than 3 days prior to the departure date.

2. Availability & Approval

All discounts are offered on a request basis only and are not guaranteed until confirmed in writing by our Discount Request Team. Availability is limited per departure, and blackout periods may apply.

3. Eligibility - A-Lister Tier

A-LISTER tier rewards and discounts are available to all travel advisor selling staff.

4. Sales Targets

Store sales targets for each tier include sales from all products: Guided Holidays, Short Breaks, and Day Tours. Targets are calculated on a calendar year basis. i.e. Previous calendar year.

5. Training Requirement

If a store achieves a specific A-LISTER sales target, only consultants who have completed the required learning modules are eligible for the associated travel discounts.

6. Application Process

All discount applications must be submitted using the Industry Discount Request Form, accompanied by current proof of employment (for Selling Agents or Industry Staff), and emailed to discountrequests@aatkings.com.au.

7. Product Inclusions & Exclusions – Guided Holidays & Inspiring Journeys

Discounts apply to the gross twin-share land-only price of AAT Kings-operated Guided Holidays and Inspiring Journeys tours. Discounts do not apply to single supplements, airfares, transfers, or optional activities, which are payable by the traveler.

8. Day Tours

Discounts apply to the base tour price only and exclude any third-party add-ons. No commission is payable on discounted bookings.

9. Short Breaks

Discount bookings for Short Break Packages are for touring only and exclude accommodation, which must be booked separately. Discounts apply only to Short Break Packages operated in the Northern Territory.

10. Exclusions & Restrictions

Discounts cannot be combined with any other discounts or special offers, including child discounts.

11. Additional Discount Requests

Requests for higher discounts must be approved by the Head of the relevant department.

12. Payments

Payments for discounted bookings are accepted via bank transfer or credit card (credit card surcharges apply).

13. Tier Qualification Period

To be eligible for a discount under your tier:

- Go-Getter: Must have qualified within 12 calendar months prior to the discount request date.
 i.e. Previous calendar year.
- Rising-Star: Must have qualified within 12 calendar months prior to the discount request date.
 i.e. Previous calendar year.
- A-Lister: Must have qualified within 12 calendar months prior to the discount request date.
 i.e. Previous calendar year.

Please contact your local Sales Manager for further enquiries.