
AATKings
SOUTH AUSTRALIA
LEARN, SELL & WIN!
Sell South Australia Guided Holidays and win a
7-day Eyre Peninsula getaway for you and a companion*
Become an SA Expert
*T&Cs apply
Lake MacDonnell, Eyre Peninsula

SATC – LEARN, SELL & WIN!

AAT Kings – The Promoter – Terms & Conditions

Conditions of Entry / Acceptance of Conditions:

1. Information regarding the trip and how to enter forms part of these conditions.

2. Persons who enter this Incentive ("Entrants") are deemed to accept these conditions. Restrictions on entry

3. Entry is open only to AAT Kings preferred travel agents who are aged 18 years or over (at the commencement of the Incentive Period) and who work at an accredited Australian Travel Agency with a locally registered Business Number, and who are not directors, management, or employees (or members of the immediate families of directors, management or employees) of the Promoter or of the agencies or companies associated with this Incentive. Immediate family means any of the following: spouse, ex-spouse, de-facto, child (including stepchild), parent, stepparent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, stepbrother, stepsister or first cousin.

4. The incentive runs until close of business, 31st March 2027. Entries/sales received after this time and date will be deemed invalid.

5. Winner will be selected on the following criteria:

   - The agent with the highest revenue sales of AAT Kings South Australia Guided Holidays* during the incentive period.
   - The agent must have successfully completed the South Australia Tourism Commission SOUTH AUSTRALIA EXPERTS ***https://trade.southaustralia.com/sa-experts*** online training program
   - Listen to the SA Learn, Sell & WIN! podcast

   To be eligible, agents must during the Incentive Period sell any AAT Kings South Australia Guided Holidays I.e. *South Australian Eyre Peninsula Escape, Remarkable Adelaide to Kangaroo Island, and South Australian Outback Adventure, for travel departing BETWEEN 1st January 2027 and 31st October 2027. All guided tours must be deposited bookings (by 31st March 2027) to be valid for entry. The agent with the highest deposited revenue AND upon successful completion of the SOUTH AUSTRALIA EXPERTS ***https://trade.southaustralia.com/sa-experts*** program will be declared the winner.

6. The Promoter is not responsible or liable for any delays or failure by a customer or the Entrant (or the Entrant's respective accredited Travel Agent) in remitting a person's full payment to the Promoter.

7. The Promoter accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected bookings, payments, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. The Promoter has no control over communications networks or lines and is not liable for any problems associated with them, whether due to traffic congestion, technical malfunction or otherwise. The Promoter is not liable for any consequences of user error including (without limitation) costs incurred.

8. If there is a dispute as to the identity of an Entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the Entrant.

9. The Promoter reserves the right, at any time, to verify the validity of bookings, deposits and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached the conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Incentive. Entrants who purposely book and cancel tours to gain entries may be disqualified. Failure by the Promoter to enforce any of its rights does not constitute a waiver of those rights.

10. The Promoter's decision is final, and binding and no correspondence will be entered into.

11. The final winner will be chosen at the Head Office of AAT Kings Group, Level 21, 321 Kent St, Sydney NSW 2000 in the week ending Friday 09th April 2027.

12. The successful winner will be notified in writing by phone call and email, Monday 12th April 2027. The winner's name will be published on the Promoter's trade Facebook page same day.

13. In the event the winner does not RSVP by Friday 23rd April 2027, the prize will be forfeited and offered to another travel agent.

14. The prize will consist of a 7-day / 6-night AAT Kings South Australian Eyre Peninsula Escape (land only). The winner must depart by 31st March 2028.

15. Each invitee must, at the Promoter's request, participate in all promotional activity (such as publicity and photography, including posting on social media accounts with appropriate tags etc when on tour), surrounding the invitation, free of charge, and consent to the Promoter using their name and image in promotional and commercial material.

16. Exclusion of liability. The Promoter and its associated agencies and companies (including its respective officers, employees and agents) are not liable for any loss (including, without limitation, indirect, special or consequential loss, loss of profits or loss of opportunity), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this incentive (including but not limited to accepting or using the trip), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum permitted by law).

17. Without limiting the previous paragraph, the Promoter and its associated agencies and companies will not be liable for the invitee not complying with any applicable laws and regulations regarding the use of the prize.

18. If for any reason any aspect of this incentive is not capable of running as planned, including by reason of infection by computer virus, mobile network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this incentive, the Promoter may in its sole discretion cancel, terminate, modify or suspend the incentive, or invalidate any affected entries.

19. The Promoter is not liable for any tax implications arising from prize winnings. Independent financial advice should be sought. Where this incentive involves, for GST purposes, supplies being made for non-monetary consideration. Entrants will follow the Australian Taxation Office's stated view that where the parties are at arm's length the value of goods and services exchanged is equivalent to the GST inclusive market values. Prize has no cash value. Prize is non-transferable outside the invited agencies direct team.