



AATKings



A-LISTERS



Ready to be rewarded for your hard work?

A-LISTERS ON LOCATION IS BACK!

We're taking our valued top achieving A-LISTERS on a fully Immersive, off-the-beaten-track adventure this September, to one of our amazing destinations.

Will you be joining us?
Destination reveal coming soon!



Discover More



A-LISTERS ON LOCATION TOP ACHIEVER'S TOUR

AAT Kings – The Promoter

Conditions of Entry / Acceptance of Conditions

1. Information regarding the trip and how to enter forms part of these conditions.

2. Persons who enter this Incentive ("Entrants") are deemed to accept these conditions. Restrictions on entry.

3. Entry is open only to AAT Kings preferred travel agents globally who are aged 18 years or over (at the commencement of the Incentive Period) and who work at an accredited Travel Agency with a locally registered Business Number, and who are not directors, management, or employees (or members of the immediate families of directors, management or employees) of the Promoter or of the agencies or companies associated with this Incentive. Immediate family means any of the following: spouse, ex-spouse, de-facto, child (including stepchild), parent, stepparent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, stepbrother, stepsister or first cousin.

4. The incentive runs until close of business, Friday July 25, 2026. Entries/sales received after this time and date will be deemed invalid.

5. Invitees will be selected on the following criteria:

- The agency with the highest AAT Kings Guided Holidays and Short Breaks* Passenger numbers during the incentive period
- The agency with the highest YOY growth (2025/2026) in AAT Kings Guided Holidays and Short Breaks* Passenger numbers during the incentive period
- Two Global "Wild Card" entries who are currently participants in the AAT Kings A-Listers Training & Rewards program

To be eligible for an invitation to the A-LISTERS ON LOCATION Top Achiever's Tour, agencies must during the incentive period sell any AAT Kings Guided Holiday tours and / or Short Breaks* for travel departing to 31 March 2027. (All tours must be deposited by Friday 31 July 2026 to be valid for entry. The agencies with the highest deposited passenger numbers will be selected to join the trip.

Travel agencies may combine their sales from all their consultants and, if selected, may choose a consultant themselves from their agency to send on the A-LISTERS ON LOCATION Top Achiever's Tour.

*Excludes all Day Tours and the following Short Breaks: DK70, DK40, DK40T, DK50, U4L, U3L1 and U2L. DUT in Queensland: CC11, PD11, CCWD.

6. The Promoter is not responsible or liable for any delays or failure by a customer or the Entrant (or the Entrant's respective accredited Travel Agent) in remitting a person's full payment to the Promoter.

7. The Promoter accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected bookings, payments, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. The Promoter has no control over communications networks or lines and is not liable for any problems associated with them, whether due to traffic congestion, technical malfunction or otherwise. The Promoter is not liable for any consequences of user error including (without limitation) costs incurred.

8. If there is a dispute as to the identity of an Entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the Entrant.

9. The Promoter reserves the right, at any time, to verify the validity of bookings, deposits and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached the conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Incentive. Entrants who purposely book and cancel tours to gain entries may be disqualified. Failure by the Promoter to enforce any of its rights does not constitute a waiver of those rights.

10. The Promoter's decision is final, and binding and no correspondence will be entered into.

11. The final selection of invitees will be conducted at the Head Office of AAT Kings Group, 321 Kent St, Sydney NSW 2000 in the week commencing Monday 03 August 2026.

12. The successful invitees will be notified in writing by phone call and email and the winners' names will be published on the Promoter's trade Facebook page week commencing 03 August 2025. To claim their spot, an invitee must RSVP (by email) to the phone call or email of the Promoter by 5:00pm (AEST) by Friday 07 August 2025.

13. In the event an invitee does not RSVP by Friday 07 August 2025, the invitation will be forfeited and offered to another travel agency.

14. The A-LISTERS ON LOCATION Top Achiever's Tour will consist of a 6-day / 5-night AAT Kings experience commencing in destination 10 September to one of AAT Kings group destinations in either Australia or New Zealand. The destination will be revealed in trade media, and AAT Kings socials on Monday 04 May 2026.

The A-LISTERS ON LOCATION Top Achiever's Tour will include:

- Return economy class fares from nearest AU/NZ major metro airport to the destination.
- Five nights hotel accommodation
- All touring
- Most meals
- An awards night including presentations for our A-LISTERS Top Achievers
- Pre- and post-trip touring will be available at the invitee's expense.

15. Each invitee must, at the Promoter's request, participate in all promotional activity (such as publicity and photography, including posting on social media accounts with appropriate tags etc when on tour), surrounding the invitation, free of charge, and consent to the Promoter using their name and image in promotional and commercial material.

16. Exclusion of liability. The Promoter and its associated agencies and companies (including its respective officers, employees and agents) are not liable for any loss (including, without limitation, indirect, special or consequential loss, loss of profits or loss of opportunity), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this incentive (including but not limited to

accepting or using the trip), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum permitted by law).

17. Without limiting the previous paragraph, the Promoter and its associated agencies and companies will not be liable for the invitee not complying with any applicable laws and regulations regarding the use of the prize.

18. If for any reason any aspect of this incentive is not capable of running as planned, including by reason of infection by computer virus, mobile network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this incentive, the Promoter may in its sole discretion cancel, terminate, modify or suspend the incentive, or invalidate any affected entries.

19. The Promoter is not liable for any tax implications arising from prize winnings. Independent financial advice should be sought. Where this incentive involves, for GST purposes, supplies being made for non-monetary consideration. Entrants will follow the Australian Taxation Office's stated view that where the parties are at arm's length the value of goods and services exchanged is equivalent to the GST inclusive market values. Prize has no cash value. Prize is non-transferable outside the invited agencies direct team.