

Product Cheat Sheet 2026-2027 Australia & New Zealand Touring

Travel Type	Description	Duration	Target Demographic	Meals	Vehicle Type	Destinations	Peak Travel
GUIDED HOLIDAYS	Classic Tour (up to 48 pax) For travellers who want: <ul style="list-style-type: none"> To experience the must-see sights and cultural highlights To be guided by knowledgeable Travel Directors, Driver Guides and local guides To stay in comfortable accommodation (3-4 star) A seamless travel experience where everything is taken care of by the experts 	3+ Days	45+ <ul style="list-style-type: none"> Couples Solo Travellers Families 	<ul style="list-style-type: none"> Breakfast Daily Welcome Reception Farewell Lunch or Dinner Some Morning & Afternoon Teas Some Lunches & Dinners 	Premium 48-seater coach		<ul style="list-style-type: none"> SA: Sep to Apr QLD: Jul to Apr TAS: Sep to May NT: May to Oct WA (Kimberley): May to Sep WA (South): Aug to Dec NZ: Sep to Mar
	Small Group (up to 24 pax with an average of 16 pax) For travellers who want: <ul style="list-style-type: none"> To delve deeper into the destination and connect authentically with the locals and like-minded travellers Carefully curated itineraries and exceptional value Expert guidance from Travel Directors, Drivers Guides and/or local guides To stay in comfortable accommodation (3-4 star) and have some special stays 	4+ Days	45+ <ul style="list-style-type: none"> Couples Solo Travellers 	<ul style="list-style-type: none"> Breakfast Daily Welcome Reception Farewell Lunch or Dinner Some Morning & Afternoon Teas Some Lunches & Dinners 	Premium mid-size coach (26/27 Season)		<ul style="list-style-type: none"> SA: Sep to Apr QLD: Jul to Apr TAS: Sep to May NT: May to Oct WA (Kimberley): May to Sep WA (South): Aug to Dec NZ: Sep to Mar

A range of Short Break Guided Holidays (3-5 day) itineraries are available across the AAT Kings Classic Tour and Small Group product. [See aatkings.com/en-au/holiday-options/short-breaks](https://aatkings.com/en-au/holiday-options/short-breaks) for further information

DAY TOURS	Classic Day Tours (up to 48 pax) For travellers who: <ul style="list-style-type: none"> Have a few hours and want life-changing experiences packed in Want to be guided by expert Driver Guides, gaining deeper insight into their destination 	1/2 Day or Full Day	All Ages <ul style="list-style-type: none"> Couples Solo Travellers Families 	<ul style="list-style-type: none"> Some Meals Included 	Premium 48-seater coach		Year Round
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A range of Short Break Packages (Day Tours combined with Accommodation) are available. [See aatkings.com/en-au/holiday-options/short-breaks](https://aatkings.com/en-au/holiday-options/short-breaks) for further information

	Interactive small group tours <ul style="list-style-type: none"> Feel fully immersed in special places and gain a true connection to culture Interactive, captivating, intimate experiences that immerse travellers in hyper-local culture and history Led by a specialist SEIT Guide 	1/2 Day Full Day Multi Day Touring	30+ <ul style="list-style-type: none"> Solo Travellers Couples Families 	<ul style="list-style-type: none"> Light refreshments Breakfast or dinner Sparkling Wine <i>All depending on particular tour</i>	Air-conditioned, comfortable vehicles		<ul style="list-style-type: none"> NT: May to Oct
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